

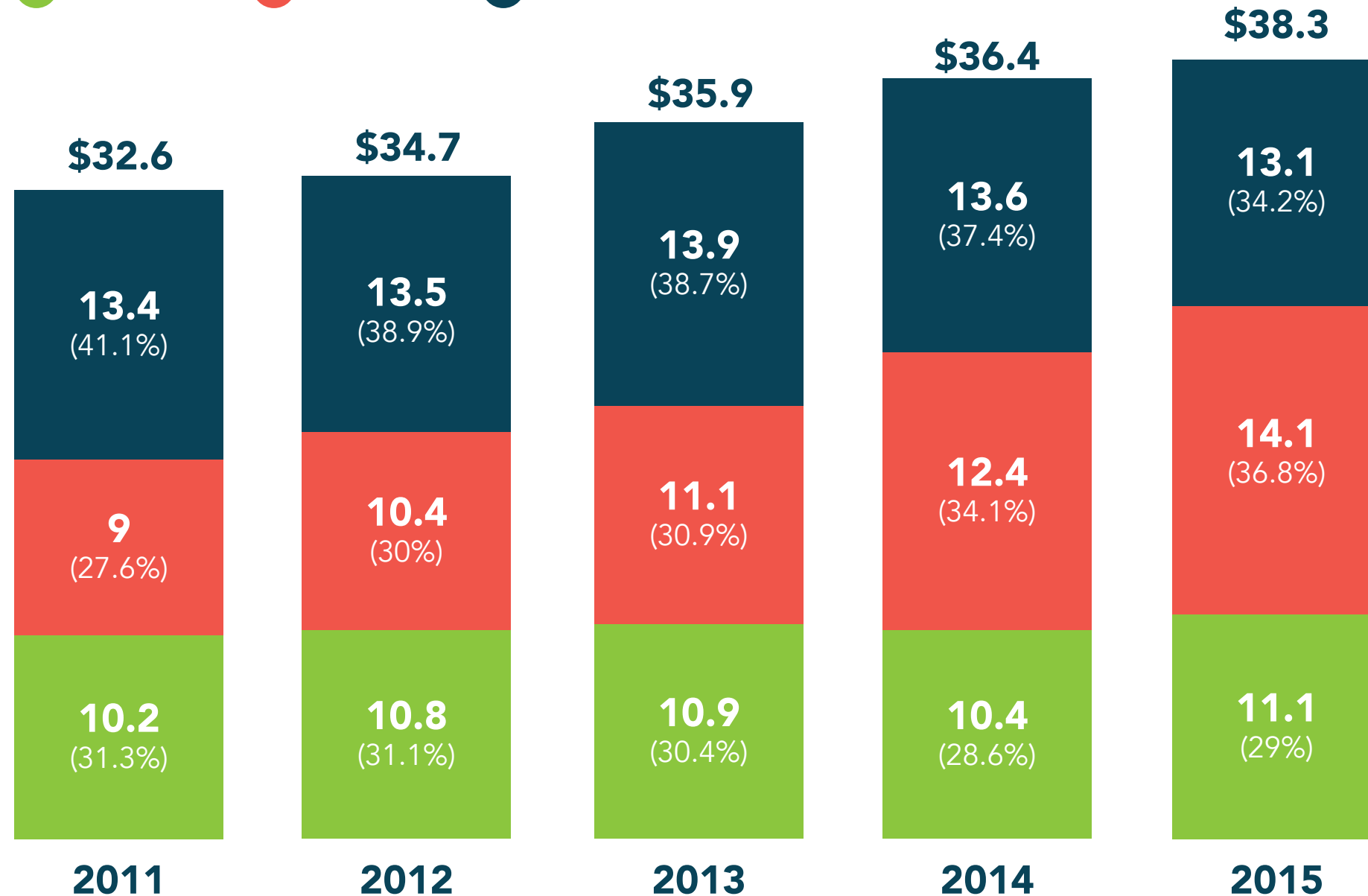
# ASIA PACIFIC POWERS GLOBAL BOX OFFICE

REGION CONTRIBUTED 14.1 BILLION USD IN 2015, AN INCREASE OF 13% FROM 2014

## GLOBAL BOX OFFICE

ALL FILMS (U.S. BILLIONS)

● U.S./ CANADA
 ● ASIA PACIFIC
 ● REST OF INTERNATIONAL



## 8 OUT OF 20 TOP INTERNATIONAL BOX OFFICE MARKETS ARE IN ASIA PACIFIC

(ALL FILMS U.S. BILLIONS)

- |                     |                      |
|---------------------|----------------------|
| 1 CHINA \$6.8       | 11 ITALY \$0.7       |
| 2 UK \$1.9          | 12 BRAZIL \$0.7      |
| 3 JAPAN \$1.8       | 13 SPAIN \$0.6       |
| 4 INDIA \$1.6       | 14 ARGENTINA \$0.3   |
| 5 SOUTH KOREA \$1.5 | 15 NETHERLANDS \$0.3 |
| 6 FRANCE \$1.4      | 16 INDONESIA \$0.3   |
| 7 GERMANY \$1.3     | 17 TAIWAN \$0.3      |
| 8 AUSTRALIA \$0.9   | 18 HONG KONG \$0.3   |
| 9 MEXICO \$0.9      | 19 TURKEY \$0.2      |
| 10 RUSSIA \$0.8     | 20 SWITZERLAND \$0.2 |



Scan this code to read the full report, "Theatrical Market Statistics 2015".