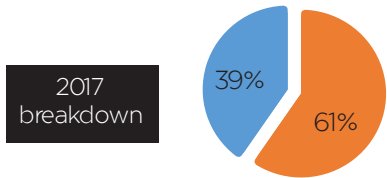
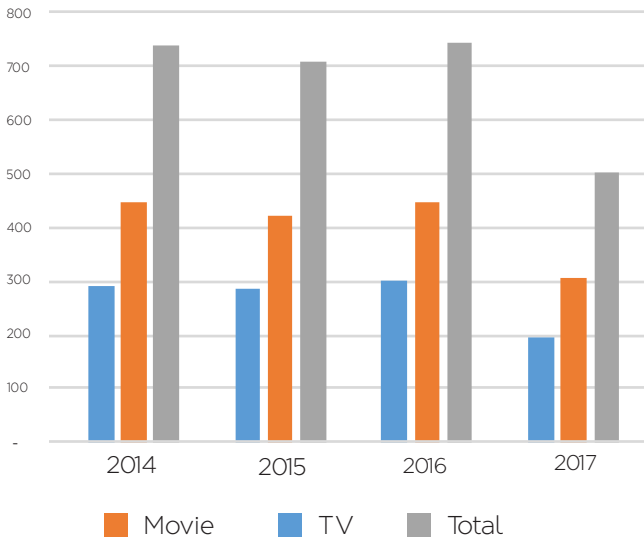


PHILIPPINES' PIRACY LANDSCAPE 2018

BitTorrent piracy is down but still a **problem**

502 million = total number of BitTorrent movie and TV downloads in 2017

Annual BitTorrent Movie & TV Downloads in millions



MovieLabs data (December 2017)

Legal vs Illegal Website Visits

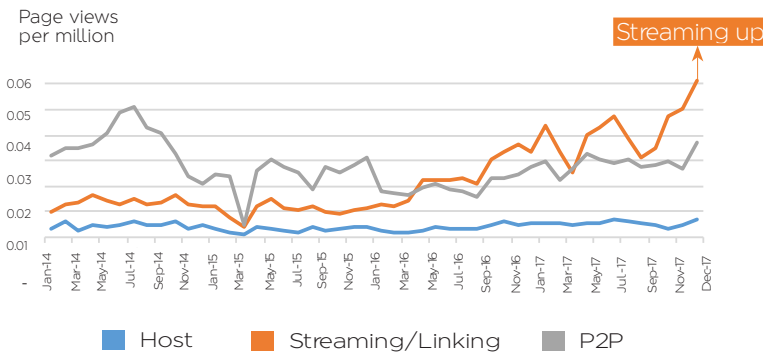
There are over **22 million** visits to infringing websites in the Philippines, compared to **1.8 million** visits to the top 3 legal sites for movies and shows

Custom analysis of Alexa data (December 2016)

STREAMING PIRACY SIGNIFICANTLY UP WHILE P2P DECLINES

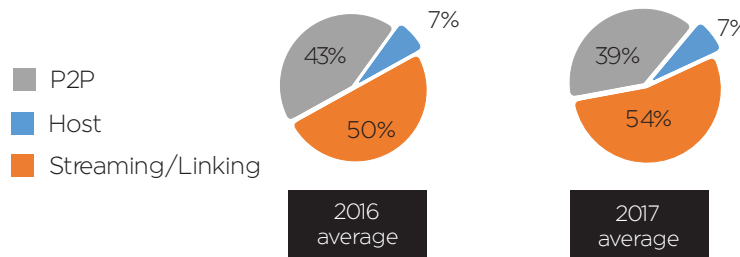
75.14% = increased pageviews of an average user of streaming piracy websites between 2016 & 2017

Piracy Traffic by Category



*The count of pageviews is the total number of times the pages of a website were viewed or refreshed within the selected time period. Page views per million indicates what fraction of all the page views by Alexa Toolbar users go to a particular site.

More Streaming/Linking Piracy



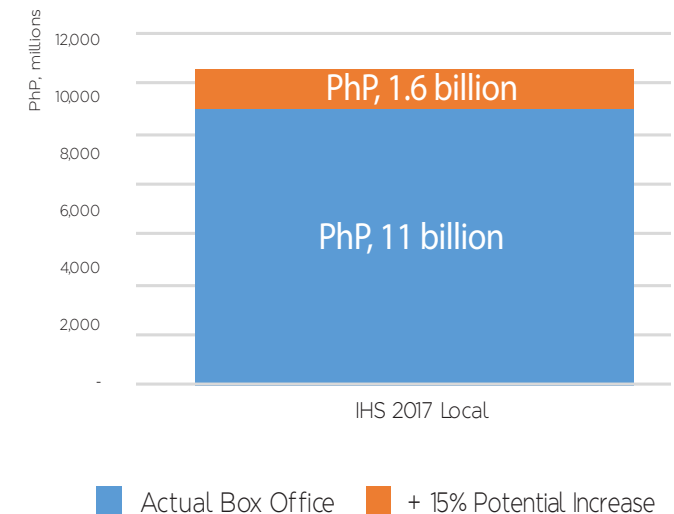
Custom analysis of Alexa data (December 2017)

661.23 billion PhP = economic contribution of film & TV industries

7.34% = gross domestic product represented by film & TV copyright industries

Joint study by the Intellectual Property Office of the Philippines (IPOP) and the World Intellectual Property Organization (WIPO), 2014

15% increase in box office if piracy is completely stamped out



"The Dual Impact of Movie Piracy on Box-Office Revenue: Cannibalization and Promotion", Carnegie Mellon University (December 2015)