

DID YOU KNOW?

THE ECONOMIC CONTRIBUTION OF THE FILM AND TELEVISION INDUSTRIES IN SOUTH KOREA IN 2018: A STATISTICAL SNAPSHOT

GDP CONTRIBUTION

Direct contribution¹ **\$7,530 million** | Whole economy contribution² **\$18,450 million**

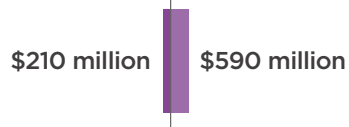
FILM INDUSTRY³



TELEVISION INDUSTRY⁴



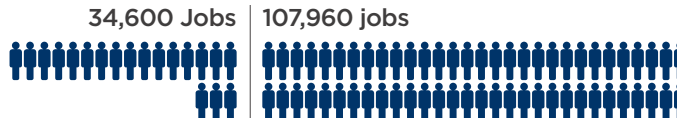
OVER THE TOP (OTT)⁵



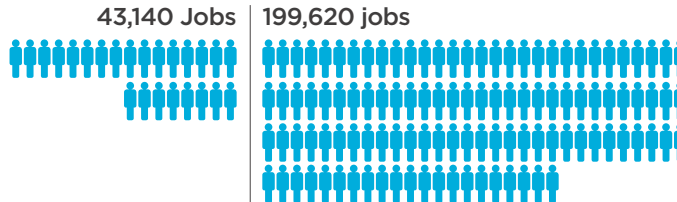
EMPLOYMENT CONTRIBUTION

Direct contribution¹ **78,010 jobs** | Whole economy contribution² **315,400 jobs**

FILM INDUSTRY³



TELEVISION INDUSTRY⁴



OVER THE TOP (OTT)⁵



TAX REVENUE

Direct contribution¹ **\$4,180 million** | Whole economy contribution² **\$5,690 million**

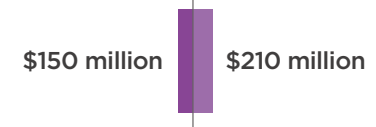
FILM INDUSTRY³



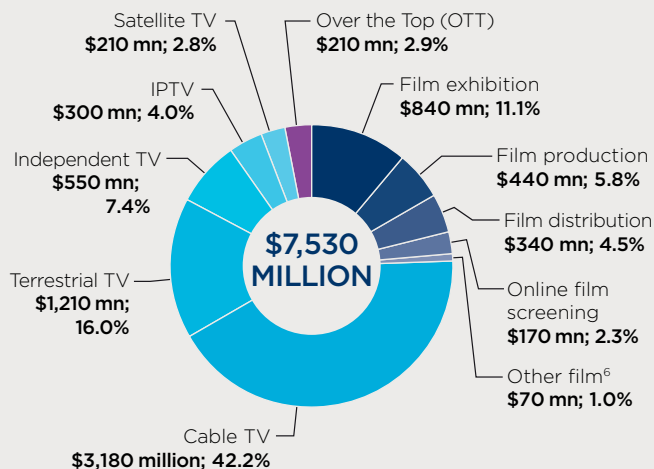
TELEVISION INDUSTRY⁴



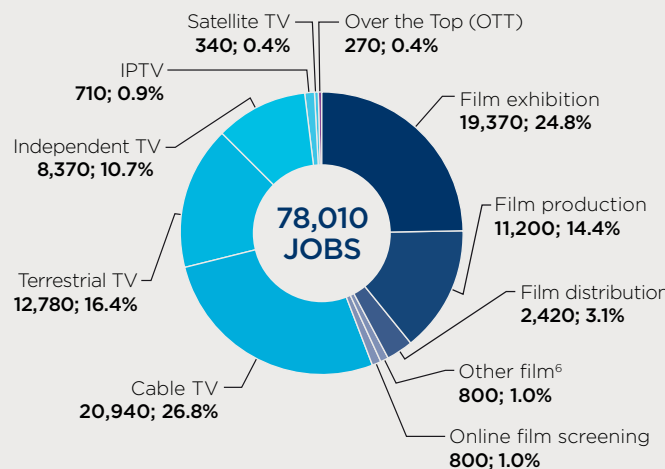
OVER THE TOP (OTT)⁵



DIRECT GDP CONTRIBUTION



DIRECT EMPLOYMENT CONTRIBUTION



VALUE OF EXPORTS



Within the film industry, animation employs 5,600 people, making up 16% of the film industry's direct employment.

- Contribution of the Film and TV industry itself.
- Whole economy contribution consists of the direct contribution, supply-chain effects (from purchases by the film and television sectors from other industries within the country) and employee spending effects on the economy.
- Film production, distribution, exhibition and online screening (SPVOD).
- Entails terrestrial TV, satellite TV, cable TV, independent TV, IPTV and TV production.
- Over the Top (OTT) services including Subscription Video on Demand (SVOD), Advertising Video on Demand (AVOD), online rentals and download to own.
- Other film includes a range of services, predominantly those involved in the import or export of films.